



Media Release

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FOR IMMEDIATE RELEASE

July 14, 2008

Growth Continues for SPOON with Five New Hires

(Atlanta, GA) – After completing the busy winter to spring season, SPOON is continuing to make additions to the team. These additions will continue to support the success of our clients tradeshow marketing programs. SPOON has recently hired five new employees for both the headquarters in Rochester, New York and the satellite office in Atlanta, Georgia.

Mark Coffee, Account Executive, and Natalie Gazaway, Account Manager, have both been added to SPOON's Atlanta Account Management Team. Mark has been in the exhibit and event industry for over 17 years. He has worked with Fortune 500 clients as well as smaller entrepreneurial companies which include Wachovia, Wilson Sporting Goods and Cessna Aircraft.

Natalie, a Georgia Southern University graduate, has over four years experience in the marketing industry. She has previously worked with URS Corporation on the Clean Air Campaign as the Outreach Coordinator. Her marketing talents and dedicated service are a great asset to SPOON and clients.

Claude Taylor has joined SPOON's Atlanta Warehousing and Production Team. He comes to SPOON with several years experience in the tradeshow industry. His expertise includes warehousing, shop production, and show floor installation and dismantles. Claude's years of knowledge and skill will help continue to produce intricate and creative booth designs which SPOON's Creative Team designs.

SPOON Exhibits and Events is an international exhibit and event marketing company with strategic locations in Atlanta, Georgia; Las Vegas, Nevada; and Rochester, New York. As a full-service company, SPOON provides businesses of all sizes with exhibit design and construction, installation and dismantle, custom rentals, program management, event management, freight, storage, show services, and graphic design and production. For more information, visit www.spoonexhibits.com.

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