



Media Release

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FOR IMMEDIATE RELEASE

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Growth Continues for SPOON with Five New Hires

(Rochester, NY) – After completing the busy winter to spring season, SPOON Exhibits and Events is continuing to make additions to the team. These additions will continue to support the success of our clients tradeshow marketing programs. SPOON has recently hired five new employees for both the headquarters in Rochester, New York and the satellite office in Atlanta, Georgia.

The two new hires are additions to the Account Management and Marketing Team in SPOON Rochester. Emily Besaw has joined SPOON as the new Sales and Marketing Coordinator. She will be supporting our Account Management Team with the marketing tools and necessary items required to continually grow the business within the industry. Emily will manage tradeshow and event workload and support coordination of major projects and events.

Paula Zimmer stepped on to the Account Management Team in SPOON Rochester as an Account Coordinator. As a recent graduate from St. John Fisher College she has several marketing experiences with companies such as The Little Theatre and Partners and Napier. She will be a strong asset to the Account Management team to continue our impeccable service to our clients.

SPOON Exhibits and Events is an international exhibit and event marketing company with strategic locations in Atlanta, Georgia; Las Vegas, Nevada; and Rochester, New York. As a full-service company, SPOON provides businesses of all sizes with exhibit design and construction, installation and dismantle, custom rentals, program management, event management, freight, storage, show services, and graphic design and production. For more information, visit www.spoonexhibits.com.

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